



Benchmarks of Success for Maryland's Workforce System

Communications Committee Charter – 2020

Vision

The *Benchmarks of Success for Maryland's Workforce System* is a framework used by Maryland workforce development system partners to build system effectiveness, support transparency about progress, and help State and local WIOA partners align resources and strategies with its intentions.

Mission

The mission of the Communications Committee is to foster the integration of Maryland's workforce system by broadly promoting the activities of the *Benchmarks of Success* committees and the services and resources of partner agencies and programs.

Committee Goals

- Produce a monthly newsletter that builds system cohesion by educating all workforce system partners on the resources and activities of partner programs.
- Maintain an up-to-date *Benchmarks of Success* website.
- Develop and facilitate the dissemination of collateral materials.
- Provide customized support to *Benchmarks of Success* committees as needed.

Meeting Schedule

The Committee will hold regular meetings on a monthly basis, and may occasionally meet more often, as needed.

Membership and Roles

The Committee will include 12 – 16 members who represent stakeholders from the core partner organizations identified in the Workforce Innovation and Opportunity Act (WIOA). Membership should include individuals who represent both State and local perspectives.

- Committee Chair: Susan Kaliush, Manager of Communications and Outreach for Maryland Department of Labor's (MD Labor) Division of Workforce Development and Adult Learning (DWDAL)
- Committee Co-Chair: Kimberlee Schultz, Director, Office of Public Affairs for the Maryland State Department of Education Division of Rehabilitation Services
- Committee Coordinator: LiLi Taylor, Strategic Communications and Outreach Specialist for MD Labor – DWDAL.