

Maryland's WORKFORCE SYSTEM



Benchmarks of Success for Maryland's Workforce System

Communications Committee (CC)

May 7, 2018 | 1– 3 p.m.

1100 N. Eutaw Street, “Smart Board” Conf. Room #209 | Baltimore, MD 21201

Conference Call Instructions: Phone Number – 866-247-6034 | Code 5812736994

Agenda

- I. Opening
 - a. Welcome
- II. Old Business
 - a. WIOA Alignment Committee meeting recap
 - b. Communication's Plan
 - c. Video scripts
 - i. Interview Q&A scripts
 - ii. New introductory video featuring all four principals
 - iii. Next steps
- III. New Business
 - a. Enhancing web page
 - b. Newsletter
 - i. Design layout
 - ii. Content
 - iii. Assignment and deliverables
- IV. Collateral
- V. Sub-committee report-outs (Action Plans)
- VI. Next meeting – Monday, June 4, 2018
 - a. Location determination
 - b. Time – 1-3 p.m.