



**Benchmarks of Success for Maryland's Workforce System  
Communications Committee (CC)**  
August 1, 2019 | 10 a.m. – 11:30 a.m.  
Conference Call  
Google Hangouts | +1 331-256-7342 | PIN: 403 086 490#

## **AGENDA**

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- I. Opening
  - a. Welcome and introductions
  - b. Floor open for committee members to share any news
  
- II. Old Business
  - a. Collateral development
    - i. Two-sided flyer
    - ii. Poster
    - iii. Rack card
    - iv. Distribution strategy
  - b. 2019 Newsletter
    - i. Content
    - ii. Schedule
  
- III. New Business
  - a. Roadshow (Ken)
    - i. Updates
  - b. Next steps or action items
  
- IV. Next Meeting – September 5, 2019 – 10 a.m. – 11:30 a.m.
  
- V. Adjournment