The workforce system helps Marylanders increase their earning capacity by maximizing their access to:

- Employment,
- Skills and credentialing,
- Life management skills, and
- Strategies and resources that will help them eliminate barriers to employment.

Resulting in...

- Strengthened and enhanced effectiveness and efficiency of Maryland's workforce system.

Maryland’s workforce system is using the Benchmarks of Success as a framework for guiding the partners in working towards the shared goals and activities of the Workforce Innovation and Opportunity Act (WIOA) system.

Where do I go for more information?

- Visit the website at http://www.labor.maryland.gov/employment/wioasuccess.shtml
- Contact the WIOA Benchmarks of Success team at DLWDALWIOA-LABOR@maryland.gov
What does all of this mean…

…for jobseekers?
• Receive help with immediate job placement and/or supportive services to help a jobseeker become gainfully employed
• Meet people where they are – no wrong door
• Guide jobseekers on a career path to find employment and fulfill career goals

…for workforce staff?
• View the customer with a holistic, broader perspective
• Create a collective impact and collaborate on putting Marylanders back to work
• Serve customers better when working as an integrated system
• Help everyone find employment/careers to achieve self-sufficiency

…for employers?
• Provide better understanding and awareness of system resources, services, and benefits
• Deliver people ready to meet employers’ needs

What’s next?
• Develop methodology for measuring success towards each goal
• Develop processes and tools for reporting performance
• Develop system-wide communication, policies, programs, and more