

Workforce Solutions to Address Homelessness

Pre-Proposal Conference

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Goals

- Brief History of Workforce Solutions to Address Homelessness (WS2AH or Workforce Solutions)
- Definitions of Homelessness
- Key Components of Solicitation
- Performance Measures
- Proposal Format and Submission
- Reporting Requirements
- Awards and Timeline
- Questions

Housekeeping Items

- Please keep yourself muted until we are ready to take questions
- If you joined by phone, please include your name and organization in the chat
- Type any questions into the chat- they will be answered at the end of the presentation
- All questions and answers will be posted on the WS2AH website by the middle of next week:
<https://www.labor.maryland.gov/employment/wdresponsehomeelementssness.shtml>
- If your organization decides to move forward with developing a proposal, please submit an Intent to Apply notification to Casey Tiefenwerth- an informal email is fine
- If you choose not to submit a proposal and want to provide feedback as to your decision for the purposes of improvement toward future grant opportunities developed by Labor, please email Casey Tiefenwerth
- This presentation will be shared with attendees

WS2AH: A Brief History

- Labor's participation on the [MD Interagency Council on Homelessness](#)
 - Chair MD ICH Workforce Subcommittee
- Driven by ICH Goal 6
- Summer 2020, ICH Workforce Subcommittee begins researching best practices and meeting with other states
- Fall of 2020, DWDAL funding stream for pilot was identified

ICH Goal 6

“Reduce or eliminate workforce barriers, increase training opportunities, sustainable employment options and earning potential to ensure those experiencing homelessness can become self-sufficient.”

HUD Definitions of Homelessness

Literally Homeless	<p>(1) Individual or family who lacks a fixed, regular, and adequate nighttime residence, meaning:</p> <ul style="list-style-type: none"> (i) Has a primary nighttime residence that is a public or private place not meant for human habitation; (ii) Is living in a publicly or privately operated shelter designated to provide temporary living arrangements (including congregate shelters, transitional housing, and hotels and motels paid for by charitable organizations or by federal, state and local government programs); or, (iii) Is exiting an institution where (s)he has resided for 90 days or less and who resided in an emergency shelter or place not meant for human habitation immediately before entering that institution
Imminent Risk of Homelessness	<p>(2) Individual or family who will imminently lose their primary nighttime residence, provided that:</p> <ul style="list-style-type: none"> (i) Residence will be lost within 14 days of the date of application for homeless assistance; (ii) No subsequent residence has been identified; and, (iii) The individual or family lacks the resources or support networks needed to obtain other permanent housing.
Homeless under other Federal statutes	<p>(3) Unaccompanied youth under 25 years of age, or families with children and youth, who do not otherwise qualify as homeless under this definition, but who:</p> <ul style="list-style-type: none"> (i) Are defined as homeless under the other listed federal statutes; (ii) Have not had a lease, ownership interest, or occupancy agreement in permanent housing during the 60 days prior to the homeless assistance application; (iii) Have experienced persistent instability as measured by two moves or more during in the preceding 60 days; and, (iv) Can be expected to continue in such status for an extended period of time due to special needs or barriers.
Fleeing/ Attempting to Flee Domestic Violence	<p>(4) Any individual or family who:</p> <ul style="list-style-type: none"> (i) Is fleeing, or is attempting to flee, domestic violence; (ii) Has no other residence; and, (iii) Lacks the resources or support networks to obtain other permanent housing.

Key Component: Cross-Systems Collaboration

- Successful applicants will form a consortium comprised of a variety of diverse organizations with the goal of providing holistic services
- A consortium **must** include:
 - At least one organization with documented expertise serving individuals experiencing homelessness
 - At least one organization with documented expertise in workforce development
 - At least three employer partners
- Letters of Support required from each partner as Appendix

see section 3(II)(E) of the CGP for a more detailed description of consortium partners



Key Component: Promising Practices Identified by ICH

Applicants should select *at least one* of the following approaches:

- 1) Co-locating resources and supportive services for homeless jobseekers at a dedicated location or within a mobile unit;
- 2) Embedding workforce-oriented case managers in spaces with individuals experiencing homelessness;
- 3) Implementing a Supportive Case Management model;
- 4) Leveraging a “systems approach”;
- 5) Partnering with the criminal justice system;
- 6) Workforce training as a component of Rapid Rehousing.

see section 3(II)(D) of the CGP for a more detailed description of these intervention strategies



Performance Measures

- Required Performance Measures:
 - Total number of individuals served
 - Projected employment outcomes (number to obtain unsubsidized employment, number to obtain subsidized employment, etc.)
- Suggested Performance Measures:
 - Total number of participants placed into training;
 - Total number of participants who earn industry-recognized credentials;
 - Total number of participants that completed training;
 - Employment after 6 months;
 - Employment after 12 months.
- Projects may choose to include both housing and workforce performance measures
- Applications that **only** include housing performance measures will not be considered

Proposal Format

- **Narrative Application- *Attachment A***
 - Applicants should respond thoroughly to each prompt
 - For ease of review, please do not remove the prompts in the document.
 - Leveraged Resources are not required but strongly encouraged
 - Narrative should not exceed 20 pages, single spaced, 12 pt. font

Proposal Format

- Budget Application- *Attachment B*
 - Request for funding should not exceed \$200,000
 - Cost per participant should not exceed \$7,500
 - No cap on supportive services
 - Prohibited Use of Funds: capital costs, the purchase of equipment, payment of participant wages and/or benefits while in training, or wage subsidies
 - Administration costs must not exceed 10% of program costs
 - Applicants should also submit a detailed cost analysis or a budget narrative that explains each line item as Appendix

Proposal Format

- Supporting Documents – should be submitted as Appendices
 - Letters of Support
 - Budget Narrative
 - Other applicable materials (optional)
 - Brochures, flyers
 - Reports or other evaluations from previously funded projects
 - Information about partners
- The Appendices do not count towards the 20-page limit

Proposal Submission

- Proposals should be submitted via email to **Casey Tiefenwerth** by **Friday, June 17th by 5:00pm**
- Applications submitted after the due date will not be considered.
- Proposals must be sent in their complete form
- Submissions should include
 - One PDF of the entire application;
 - Narrative Application
 - Budget Application
 - Letters of Support
 - Budget Narrative
 - (optional) Supporting Documents

Awards and Timeline

- Labor expects to make up to three awards, each capped at \$200,000
- Focus on geographic diversity, regional collaboration is encouraged
- Applicants may incorporate six months of planning

Event	Timeline
Solicitation released	February 14, 2022
Pre-Proposal Conference	March 2, 2022
Proposals due to Labor	June 17, 2022
Review Process	June – August 2022
Awards announced	September 2022
Grant Start	October 1, 2022
Period of Performance	October 1, 2022 – September 30, 2025

Reporting

If awarded funding, grantees will be required to track the following:

- Total number of participants served
- Employment outcomes
- Any additional performance measure(s) proposed in the Narrative Application

Grantees must submit programmatic and fiscal reports on a **monthly** basis.

Reminders

- Questions that come up after the presentation may be emailed to Casey Tiefenwerth through April 22nd
- All questions and answers will be posted on the Solicitation website by the middle of next week:
<https://www.labor.maryland.gov/employment/wdresponsehomelessness.shtml>
- If your organization decides to move forward with developing a proposal, please submit an *Intent to Apply* notification to Casey Tiefenwerth- an informal email is fine
- If you choose not to submit a proposal and want to provide feedback as to your decision for the purposes of improvement toward future grant opportunities developed by Labor, please email Casey Tiefenwerth

Contact Information

For questions related to the Workforce Solutions to Address Homelessness Solicitation:

Casey Tiefenwerth

Special Grants Program Manager
casey.tiefenwerth1@maryland.gov
410-767-3282

Thank you!

Questions?